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THE ASIAN ACADEMY OF MANAGEMENT (AAM)

The AAM was mooted by Professor Emeritus Mohamed Sulaiman, who was then the first president of AAM. It was officially established on June 18, 1994 through the initiatives of a group of Asian academics from various institutions. AAM provides an avenue for academicians to disseminate and share ideas on the latest business and management related areas. It seeks opportunities for collaboration among members to promote awareness and interest in the field of management.

A forum for the discussion of Asian-related businesses was established, leading to the birth of AAM Conference. The first AAM conference was organized from 7th till 8th of December 1995 to advance theories and practice of management in Asian countries. Concurrently, the first issue of the Asian Academy of Management Journal (AAMJ) was launched.

To facilitate coordination among AAM members in Indonesia, an AAM Indonesian Chapter was established at Binus University, Jakarta. This chapter is of part AAM's aim to expand its presence in Asia. AAM Indonesia has organized many activities since 2008 particularly in supporting international conferences in Indonesia.

OBJECTIVES

- To provide a forum for the discussion of ideas, issues and challenges in Asian management.
- To promote management studies and practices in Asia.
- To disseminate research findings on Asian management practices.

HIGHLIGHTS OF AAM ACTIVITIES

It is envisaged that the academy will be the focal point for Asian academics to meet, discuss and network. With this in mind, the core activities of the academy will be the organization of biennial conference, seminar as well as the publication of journals. It is hoped that such an exchange of ideas will expand and enrich management frontiers in Asian economies.

• AAM Conference

This is held once every two years. The themes of the conferences address the current issues in the areas of business and management. Quality papers will be invited for a fast track publication in AAMI and AAMIAF.

• AAM Journal (AAMJ)

AAMJ is an internationally refereed journal currently available in SCOPUS. AAMJ has an established and long history of publishing quality research findings from researchers not only in the Asian region but also globally.

• AAM Journal of Accounting and Finance (AAMJAF)

AAMJAF is carried in the database of SCOPUS and is included under the Australian Excellence in Research (ERA) Ranked Journal List. It provides a forum for the exchange of ideas and dissemination of empirical findings and analytical research in the specialized areas of accounting and finance.

• USM Management Research Seminar Series (USM MRSS)

USM MRSS is a joint effort by the School of Management, USM, Graduate School of Business, USM and AAM to provide a platform for leading and aspiring researchers to showcase their latest research ideas, progress and achievements. It is an opportunity for researchers to solicit good feedbacks and improve chances of publication. Quality papers will be invited for a fast track publication in selected journals.

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